



W. W. MARSH

PR Counselor Heads District

William W. Marsh, Portland public relations counselor, has been elected chairman of the newly - formed Northwest District of the Public Relations Society of America by officers of the Columbia River and Washington chapters of the society.

Vice chairman is Arthur Peterson, public relations director for All State Insurance Co., Seattle, and president of the Washington chapter, and secretary is John Pihlas, associated with Botsford, Constantine & McCarty.

Marsh's duties as district chairman entail supervision of chapter relations and representing the region on the PRSA Assembly of Delegates, the national governing body of the society.

Other members of the district council are James Ferguson, Portland, president of the Columbia River chapter, and Robert Paulson, Seattle, assembly delegate for the Washington chapter.