



MARK ZERTANNA



LUCY Z. MARTIN

People/products

Meier & Frank Co. has named **Mark Zertanna** divisional vice president, central services. Zertanna joined Meier & Frank in 1973 as superintendent of operations for the downtown store.

Jack McCleskey has been named president and chief operating officer of Dwyer Overseas Timber Products. He was president of United International Inc.

The Public Relations Society of America Inc., Columbia River Chapter, has named **Lucy Z. Martin** as chapter president. She is the head of Lucy Z. Martin & Associates.

James R. Howerton has been elected president and chief operating officer of

American Guaranty Life Insurance Co.

The new vice president-controller for Willamette Industries is **Jerry A. Parsons**.

Sunrise Pipe & Supply Ltd. has announced the promotion of **Fred Allsup** to corporate vice president in charge of operations.

Dave Friedley has been appointed manager of the communications division at Tektronix Inc.

Steve Sandstrom has joined Motivational Design Inc. as creative director.

The manager of government relations for the Port of Portland, **Thomas S. Zelenka**, has been elected to the National Council of the American Society for Public Administration.