

April 9, 1959

Mr. Robert O. Lee
Director
Public Relations and Advertising
Georgia-Pacific Corporation
Equitable Building
Portland 4, Oregon

Dear Mr. Lee:

We are all very pleased to have the petition for charter from the Columbia River Chapter, which arrived in this morning's mail.

This petition will be acted upon at the PRSA Board of Directors meeting in Toronto, April 22, and I anticipate enthusiastic reception since the Pacific Northwest Chapter, based in Seattle, has already furnished this office a letter advising that they have no objection to releasing territory to your group. Actually, I believe, this was the original intention at the time the Pacific Northwest Chapter was organized.

Immediately after the Board meeting I will advise you of the Board's action. I would then suggest that you hold a meeting as soon as possible to elect officers.

President Carroll West is in Europe at the International Public Relations Association meeting and I know he will be very happy to learn upon his return of your charter petition. The present plan is for him to present the charter personally on September 12. Our Executive Committee is planning to hold its first fall meeting in your city on that day so that a good number of the Society's officers will be on hand for the charter presentation affair. Your chapter can begin to function immediately after the Board takes its action in April,--the September presentation will formalize the action. You may, if you wish, add other names to the charter list up to the time of the formal presentation in September. Simply furnish the names to this office and we will add them to the petition.

Undoubtedly you are aware of the special provision with respect to new chapters under Article IV of our bylaws. This says, When a new chapter of the national Society is formed, one-half of all initiation fees paid by new Members and Associates, accepted for membership in the national Society through said

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chapter within one year from date of formation, will be refunded to the chapter." Therefore, if you have prospective members in your area, now is a good time to begin contacting them and urging them to affiliate with the Society and your new chapter.

With all best wishes, I am

Sincerely,

Shirley D. Smith
Executive Director

SDS/rws
CC - Harold Gowing